



A project of the Southern Hills Arts Council

Southern Hills Arts Council / Markay Cultural Arts Center  
Home of The Markay Theatre and The Markay Gallery

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## FRIENDS OF THE MARKAY CONTRIBUTION OPPORTUNITIES

The Markay Cultural Arts Center, which houses the Markay Theater and Gallery, is a regional non-profit entity, running under the direction of the Southern Hills Arts Council (SHAC), presenting performance and visual arts throughout the year for the benefit of Jackson County residents and residents throughout our region.

The Southern Hills Arts Council is a non-profit organization, that depends on the contributions of individuals and businesses in order to meet our financial needs. Ticket sales only cover about 40% of our operating costs; therefore, the remaining 60% must come from contributors in order for us to continue to keep our doors open and offer you the best performances that we can afford. In other words, the more contributors we have, the better choices we have to bring you the kind of performances you want to see. Your contributions also support the various classes and activities that SHAC provides throughout the year.

All contributions are tax-deductible. We accept contributions at any level. Below you will find our various contribution levels, along with the corresponding benefits and perks you can receive by becoming a contributor of the Markay. Please consider joining our list of contributors to keep the Markay a living part of our community for years to come.

Please consider making a contribution.

### Contribution Opportunities and Perks

#### FRIEND \$1-49.99

- Opportunity for a Backstage tour
- Advance e-alerts for new shows via email
- Invitation to gallery openings
- SHAC Membership Opportunity:

**Seniors and Students only** (Those 60 and older OR full time students under the age of 21) will receive a 5% discount for general admission to performances, as well as discounts on classes, for a contribution of \$20.

**Individuals** who contribute \$30 will receive a 5% discount for general admission to performances, as well as discounts on classes.

#### DONOR \$50-\$99.99

- Opportunity for a Backstage tour
- Advance e-alerts for new shows via email
- Invitation to gallery openings
- Recognition in our program for one season
- 5% discount on performances
- Discounts on classes

#### PERFORMING ARTS MEMBER \$100-\$249.99

- Opportunity for a Backstage tour
- Advance e-alerts for new shows via email
- Invitation to gallery openings
- Recognition in our program for one season
- 10% off all tickets purchased
- Discounts on classes
- Two free drinks for each performance where drinks are served

#### SUPPORTER \$250.00-\$499.99

- Opportunity for a Backstage tour
- Advance e-alerts for new shows via email
- Invitation to gallery openings
- Recognition in our program for one season
- 10% off all tickets purchased
- Discounts on classes
- 2 free general admission tickets to a performance of your choice
- Two free drinks for each performance where drinks are served

#### SUSTAINER \$500.00-999.99

- Lobby Electronic Billboards: Your logo or name on the electronic billboards mounted inside our building for one season.
- Employee/Client Benefits: You will receive 10% off any ticket purchases to distribute to employees, clients, friends or family.
- Discounts on classes
- Advance e-alerts for new shows via email
- Recognition in our program for one season
- Invitations to gallery openings
- Opportunity for a Backstage tour
- 4 free general admission tickets to a performance of your choice
- 2 free drinks for each performance where drinks are served
- Two free tickets to Evening With the Arts

#### PATRON \$1,000-\$2,499.99

- Advertising: A clickable company logo will be included on the Markay website with a link to your website for one season.
- Performance Program: A complimentary eighth page ad (2.375" wide X 2.8125" tall) full color advertisement will be placed in each program for one season.
- Lobby Electronic Billboard: Your logo or name on the electronic billboards mounted inside our building for one season.
- Employee/Client Benefits: You will receive 4 general admission complimentary tickets to two specified productions to distribute to employees, clients, friends or family plus an additional 10% off any additional ticket purchases
- Two free drinks for each performance where drinks are served
- Advance e-alerts for new shows via email
- Two free tickets to Evening With the Arts

#### DIRECTOR \$2500-\$4,999.99

- Advertising: A clickable company logo will be included on the Markay website with a link to your website for one season.
- Lobby Electronic Billboards: Your company name will be included on the electronic billboards mounted inside our building for one season.
- Performance Playbill: A complimentary quarter page ad (2.375" wide X 3.875" tall) full color advertisement will be placed in each program for one season.
- Employee/Client Benefits: You will receive 4 general admission complimentary tickets to four specified production to distribute to employees, clients, friends or family plus an additional 10% off any additional ticket purchases
- Two free drinks for each performance where drinks are served
- Advance e-alerts for new shows via email
- Four free tickets to Evening With the Arts

#### PRODUCER \$5,000 OR MORE

- Advertising: Your logo will be featured on our performance posters and flyers. A clickable company logo will also be included on the Markay website with a link to your website.
- Theatre Marquee and Lobby Electronic Billboard: Your company name will be included on the Markay Theatre outdoor marquee, as space allows, and your logo or name on the electronic billboards mounted inside our building.
- Performance Program: A complimentary half-page ad (5" wide X 3.875" tall) full color advertisement will be placed in each program for one season.
- Employee/Client Benefits: You will receive 6 general admission complimentary tickets to four specified productions to distribute to employees, clients, friends or family plus an additional 10% off any additional ticket purchases
- Two free drinks for each performance where drinks are served
- Advance e-alerts for new shows via email
- Six free tickets to Evening With the Arts

**TO FIND OUT HOW YOUR BUSINESS CAN SPONSOR A MARKAY PERFORMANCE OR SERIES, EMAIL US AT [info@markayjackson.org](mailto:info@markayjackson.org) OR CALL US AT 740-286-6355.**