



The Markay Cultural Arts Center
Home of The Markay Theatre and The Markay Gallery

269-271 East Main Street, Jackson, Ohio 45640

Mail: Southern Hills Arts Council, PO Box 149, Jackson, Ohio 45640

Website: www.markayjackson.org

Office: (740)286-6355

Box Office: (740)577-3841

SPONSORSHIP AGREEMENT FOR UNSCHEDULED EVENT

This agreement is made and entered into between the Southern Hills Arts Council, dba. The Markay and _____ (also referred to as the Sponsor).

The Markay and the Sponsor agree to the following:

The Sponsor agrees to pay full sponsorship, unless the Sponsor has a co-Sponsor already in place, to the Markay in order to cover a suggested performance (one that the sponsor would like to see perform but one with which the Markay has yet to contact or contract) on a date to be determined in 2016.

Payment will be expected before the final agreement/contract is signed with the suggested performer.

The Sponsor also agrees to supply the Markay with a logo/brand that may be used, with full rights, for purposes of advertisement for said performance.

The Markay will recognize the Sponsor/s for said performance by advertisement through; the play-bill, the marquee, social media, the website, newsprint, audio/televised advertising and other forms of advertising such as event fliers and posters, that legally are in place to do so, and that are utilized for said performance (after payment is received).

The Markay agrees to recognize the Sponsor from the stage during said performance and in the lobby with a display.

The Markay agrees to offer to the Sponsor free tickets to said performance for which the sponsor is responsible. (2 tickets per \$500).

Should said performance not take place, the Markay will apply the already paid sponsorship to the next unsponsored event of the sponsor's choosing.

The Sponsor will not have exclusive rights to advertising on the playbill.

Sponsor Contact Name: _____

Phone Number: (____) _____ Email: _____

Sponsor Agency: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Sponsor Signature: _____ Date: _____

Markay Representative: _____ Date: _____



A project of the Southern Hills Arts Council